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FOR BETTER POULTRY

As most farm women expect to make a little cash income from selling chickens and eggs, and possibly baby chicks, they have a practical interest in the spread of the National Poultry Improvement Plan to 34 States, of which _____ is one. This voluntary plan was developed by representatives of the poultry industry and the Bureau of Animal Industry of the U. S. Department of Agriculture, to establish uniform breeding and pullorum-disease control. Inasmuch as the size of a flock is not so important under the plan as its quality, information about the four U. S. Breeding Stages applies to home as well as to commercial flocks.

In _____ has been designated to administer the plan jointly with the Bureau of Animal Industry under the direction of Berley Winton and P. B. Zumbro who are the Federal coordinators. The names of hatcherymen and breeders who are taking part in the National Poultry Improvement Plan may be obtained from _____ or from the State college of agriculture.

Poultry breeders and hatcherymen who participate in the plan and follow the prescribed methods of production, may use such terms as "U.S.Approved", "U.S.Certified", and so on, in advertising their breeding stock, hatching eggs, and chicks. The plan is intended to protect producers

(For Better Poultry)

from unscrupulous competition and enable buyers to know more accurately the merits of hatchery products and breeding stock offered for sale. This is the first year that farmers and poultrymen have been able to buy chicks and breeding stock of the U. S. Breeding Stages, based upon systematic classification of breeding flocks. Most chicks of the U. S. Breeding Stages will, in addition, be from flocks tested for pullorum disease (bacillary white diarrhea).

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